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LG ELECTRONICS HONORED WITH 14 CES INNOVATIONS AWARDS

Excellence in Design and Innovation Recognized Across Seven Categories

LAS VEGAS, Jan. 7, 2009 – The Consumer Electronics Association (CEA) recognized LG Electronics' excellence in design and technology with 14 prestigious CES 2009 Innovations Awards, including the CES 2009 "Best of Innovations" honors in the wireless handset and home appliances categories.

In all, LG Electronics was honored in seven highly competitive categories: video displays, video components, home theater speakers, wireless communications, home appliances, computer accessories and audio components.

All of LG's award-winning products are on display this week at the 2009 International CES® (Booth #8214, Central Hall, Las Vegas Convention Center) and the Innovations Design and Engineering Showcase (Booth #72062 at the Sands).

"Earning more than 80 CES Innovations Awards over the past six years, LG Electronics is proud of this recognition for our innovation and design excellence," said Michael Ahn, president and CEO of LG Electronics North America. "These honors underscore how LG is enhancing consumers' lives with products that combine intelligent features and intuitive functionality with exceptional performance and stylish design."

CES Innovations Awards are selected annually by a panel of prominent industry designers, engineers and journalists who judge product entries on criteria including user value, aesthetics, innovative design, quality and contributions to the quality of life. Sponsored by CEA and endorsed by the Industrial Designers Society of America, the CES Innovations Awards highlight product advancements in technology design and engineering.

LG's honorees for the 2009 International CES include:

Video Displays Category

- **55-inch Class Full HD 1080p Slim LED Backlight LCD (55LHX)** – LG's 55-inch class 1080p LCD HDTV combines ultra-thin 24 mm depth with the superior performance of LED backlighting for a sleek design with uncompromising picture quality.

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- **Triple-View Monitor (M4714V)** – Ideal for digital signage applications, LG’s Triple View 47-inch class display allows consumers to view three different images in Full HD 1080p resolution based upon their angle of view to the monitor.

Video Components Category

- **BD300 Network Blu-ray Disc Player (BD300)** – LG’s BD300 is the world’s first Blu-ray disc player that instantly streams movies and TV episodes from Netflix, enabling unparalleled access to disc-based and networked home video entertainment.

Home Theater Speakers Category

- **Network Streaming Service-Ready Blu-ray Disc Home Theater System (LHB979)** – LG’s LHB979 is a home theater system offering consumers convenient access to multiple content sources, including Blu-ray discs, BD-Live content and Netflix Instant Streaming.

Wireless Communications Category

- **LG Dare (VX9700)** – Featuring an impressive 3.2 megapixel camera/camcorder and Schneider-Kreuznach certified lens, the LG Dare offers outstanding image quality and unparalleled photo editing. Its 3-inch touch screen is also enabled with handwriting recognition and tactile feedback. **(Also a Best of Innovations honoree.)**
- **LG Solar Headset (HFB-500)** – This stylish, environmentally-friendly solar powered LG HFB-500 headset turns two hours of sunlight into one hour of talk time.
- **LG Vu (CU920)** – The LG Vu is an aesthetically appealing touch screen phone with a sleek black finish. Its multimedia options, including live television, are ideal for tech-savvy users.
- **LG Invision (CB630)** – The LG Invision is the smallest, Mobile TV-capable phone in the U.S. It combines easy access to TV shows with the latest technologies in a well-priced, lightweight and stylish design.

Computer Accessories Category

- **Network Attached Storage with Blu-ray Burner (N4B1 NAS)** – LG’s N4B1 network attached storage provides a variety of integrated data management and storage solutions whether directly connected to a network or over the Internet.

Audio Components Category

- **Compact Shelf System (LFD950)** – LG’s LFD950 Compact Shelf System combines the features of a compact shelf system with superior sound and versatility, inside a space-saving stylish design with a glossy, piano black finish.

Home Appliances Category

- **Steam Laundry Pair: SteamWasher with Allergiene Cycle and SteamDryer (WM3001H)** – LG’s Steam Laundry Pair features an industry-first allergen-reducing cycle, enhanced performance, unique steam clothing care options and increased capacity. **(Also a Best of Innovations honoree.)**
- **Four-Door French-Door Refrigerator (LMX25981)** – The industry’s first ice-and water-dispensing 4-Door French-Door Refrigerator enhances convenience and organization in the kitchen, featuring double freezer drawers.

About LG Electronics USA

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a global force and technology leader in consumer electronics, home appliances and mobile communications. In the United States, LG Electronics sells a range of stylish and innovative home entertainment products, mobile phones, home appliances and business solutions, all under LG’s “Life’s Good” marketing theme. For more information, please visit www.LGusa.com.

About LG Electronics, Inc.

LG Electronics, Inc. (KSE: 066570.KS) is a global leader and technology innovator in consumer electronics, home appliances and mobile communications, employing more than 82,000 people working in 114 operations including 82 subsidiaries around the world. With annual worldwide revenues exceeding \$40 billion, LG Electronics comprises five business units: Home Entertainment, Home Appliance, Air Conditioning, Business Solutions and Mobile Communications. LG is one of the world’s leading producers of mobile handsets, flat panel TVs, air conditioners, front-loading washing machines, optical storage products, DVD players and home theater systems. For more information, please visit www.lge.com.

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* Specification are subject to change without notice.