

**FOR IMMEDIATE RELEASE**

**LG ELECTRONICS HONORED FOR MULTIPLE PRODUCTS AT CES 2009**

***Mobile Phones, Plasma and LCD HDTVs, Network Blu-ray Disc Player  
Recognized for Stylish Design and Smart Technology***

**LAS VEGAS, Jan. 12, 2009** – A wearable phone, an ultra-slim HDTV, a solar powered speakerphone and devices for accessing online video content received industry accolades for LG Electronics at CES® 2009.

*CNET, Popular Mechanics, Bluetooth® SIG, LAPTOP* and *G4* honored LG Electronics for products that complement the company's focus on stylish design and smart technology. The LG Watch Phone, LG PS80 Series, LG LHX, LG BD390, LG HFB-500 and the LG Decoy were recognized for their innovation in mobile and consumer electronics.

“These awards from industry experts and tech journalists recognize innovation and design leadership,” said Teddy Hwang, president, LG Electronics USA. “To be singled out from the thousands of new products at CES is a testament to LG's product excellence in HDTV and mobile communications as well as our overall technology leadership.”

*CNET* – Best of CES, Finalists

- **LG Full HD 1080p Plasma HDTV with NetCast™ Entertainment Access (model PS80)** – LG's first plasma HDTV with Ethernet connectivity allows consumers to access even more content and video on their big screen TV without the need for a computer. This connectivity offers access to Netflix Instant Streaming, Yahoo! Widgets, YouTube and can also access music and photos stored on a home PC – so consumers have a choice when it comes to entertainment.
- **LG Network Blu-ray Disc Player (model BD390)** – LG's Wireless Network Blu-ray Disc Player offers consumers even more entertainment options with content partners Netflix, CinemaNow, and YouTube. Consumers can enjoy BD-Live content with 1GB of memory and from their favorite Blu-ray movies without the need for a flash drive and discrete 7.1 channel audio outputs for exceptional connectivity and performance.
- **LG Watch Phone (model LG-GD910)** – The world's first market-ready Touch Watch Phone with 3G Video Telephony (VT) service, GSM Quadband Network capabilities, 7.2 Mbps 3G HSDPA compatibility for high-speed data transmission and video phone calls using the built-in camera.

*G4 – 15 “Best of the Best” Media Tech*

- **LG LHX Slim Wireless LED Backlight HDTV (model LHX)** – LG’s 55-inch class 1080p LCD HDTV combines ultra-thin 24 mm depth with the superior performance of LED backlighting for a sleek design with uncompromising picture quality.

*Bluetooth® SIG – Best of CES 2009*

- **LG Solar Speakerphone (model HFB-500)** – This stylish, environmentally-friendly solar powered Bluetooth® speakerphone uses the sun’s energy to charge up to 16 hours of talk time.
- **LG Decoy** – LG’s slider phone is the world’s first phone to feature a discreet, detachable Bluetooth hands-free headset integrated into the design.

*Popular Mechanics – Top 18 Products of CES 2009: PM Editor’s Choice Awards*

- **LG Watch Phone**

*LAPTOP – Best of CES Awards, Cell Phone category, Finalist*

- **LG Watch Phone**

In addition, the Consumer Electronics Association (CEA) recognized LG Electronics’ excellence in design and technology with 14 prestigious CES 2009 Innovations Awards, including the CES 2009 “Best of Innovations” honors in the wireless handset and home appliances categories.

**About LG Electronics USA**

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a global force and technology leader in consumer electronics, home appliances and mobile communications. In the United States, LG Electronics sells a range of stylish and innovative home entertainment products, mobile phones, home appliances and business solutions, all under LG’s “Life’s Good” marketing theme. For more information, please visit [www.LGusa.com](http://www.LGusa.com).

**About LG Electronics, Inc.**

LG Electronics, Inc. (KSE: 066570.KS) is a global leader and technology innovator in consumer electronics, home appliances and mobile communications, employing more than 82,000 people working in 114 operations including 82 subsidiaries around the world. With annual worldwide revenues exceeding \$40 billion, LG Electronics comprises five business units: Home Entertainment, Home Appliance, Air Conditioning, Business Solutions and Mobile Communications. LG is one of the world’s leading producers of mobile handsets, flat panel TVs, air conditioners, front-loading washing machines, optical storage products, DVD players and home theater systems. For more information, please visit [www.lge.com](http://www.lge.com).



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