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**LG ELECTRONICS UNVEILS STYLISH 2009 LCD MONITORS,
HIGHLIGHTS INCLUDE 1080P RESOLUTION AND 16:9 ASPECT RATIO**

Monitors Boast Advanced Connectivity, Wide Range of Sizes

LAS VEGAS, Jan. 7, 2009 – LG Electronics unveiled three new series of liquid crystal display (LCD) computer monitors as the foundation of its expanding information technology (IT) product portfolio.

By combining stylish design with new features, including 16:9 aspect ratio, ATSC tuners, Full HD 1080p resolution and multi-screen capability, consumers can now elevate the look and functionality of any home office. The monitors highlight LG's full IT line on display for the first time this week at the 2009 International CES® (Booth #8214, Central Hall, Las Vegas Convention Center).

“Consumers want monitors that fuse smart technologies with sleek design while maximizing available space,” said Peter Reiner, senior vice president, marketing and strategy, LG Electronics North America. “LG's new monitor line is completely versatile, allowing consumers to review multiple documents or watch the latest movie in high-definition.”

Multi-Tasking Capabilities

The flagship LCD “Full HD” 1080p monitor (M237WD) is perfect for consumers seeking to use their computer monitor as an HDTV. The 23-inch class size* monitor's built-in ATSC tuner enables consumers to watch broadcast digital TV directly on the monitor and frees up valuable space at home or in the office.

Delivering a true multimedia experience, this model includes a widescreen 16:9 aspect ratio and built-in A/V inputs and allows consumers to plug in external devices, such as a Blu-ray disc player or a gaming console.

Like all of LG's monitors, the M237WD features the unique f-ENGINE, a picture-enhancing chip that optimizes brightness and color independently of each other,

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reducing the washing out of colors normally found when brightness and contrast are adjusted. The chip makes these units perfect for gaming and graphic or video intensive projects. Additional specifications include:

- 5 ms refresh rate
- 30,000:1 Digital Fine Contrast (DFC) ratio
- Sleep Timer
- Teletext
- 4:3 Auto-scaling
- Stereo Audio Speakers
- Universal Infrared Remote Control

LG 53 Series

LG's new 53 Series is available in 27-, 24-, 23-, 22-, 20- and 19-inch class sizes* with Full HD 1080p resolution in 27-, 24-, 23- and 22-inch class* models. It is ideal for consumers who work with graphics-intensive applications such as CAD/AutoCad, or those that work with graphic or video editing in high-definition. The 53 series also features 16:9 aspect ratio screens to eliminate image stretching and provide a crisp, clear image. The glossy black cabinet design makes for a modern addition to any home or office setting. Key products specifications include:

- Cinema Mode: Reduces on-screen contrast and brightness where full-motion video is not present, allowing the end user to focus on the video content being displayed
- Intelligent Sensor: Automatically adjusts the picture based on content displayed and room-lighting conditions
- 2 ms response time
- 50,000:1 Digital Fine Contrast (DFC) ratio
- HDMI input
- Proximity Sensor: Control illuminate when a user's hand nears the panel
- Smart Timer alarm function
- Easy-to-use touch panel controls
- f-ENGINE
- UCC Optimized Picture Window: Provides uniform brightness from corner to corner

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Smart Connectivity

LG's 22-inch class size* USB Monitor with Multilink technology (L226WU-PF) conveniently connects up to six monitors through a universal USB connection. This simple approach allows consumers to display different content or view multiple documents, graphics or spreadsheets at once. The USB monitor's "daisy-chain" connection eliminates cost and hassle of purchasing and installing additional graphics cards. Additional specifications include:

- 1680x1050 resolution
- 5,000:1 Digital Fine Contrast (DFC) ratio
- 2 ms response time
- Height, swivel and tilt adjustable to allow consumers to position multiple monitors for easy viewing
- 16:10 aspect ratio
- f-ENGINE

About LG Electronics USA

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a global force and technology leader in consumer electronics, home appliances and mobile communications. In the United States, LG Electronics sells a range of stylish and innovative home entertainment products, mobile phones, home appliances and business solutions, all under LG's "Life's Good" marketing theme. For more information, please visit www.LGusa.com.

About LG Electronics, Inc.

LG Electronics, Inc. (KSE: 066570.KS) is a global leader and technology innovator in consumer electronics, home appliances and mobile communications, employing more than 82,000 people working in 114 operations including 82 subsidiaries around the world. With annual worldwide revenues exceeding \$40 billion, LG Electronics comprises five business units: Home Entertainment, Home Appliance, Air Conditioning, Business Solutions and Mobile Communications. LG is one of the world's leading producers of mobile handsets, flat panel TVs, air conditioners, front-loading washing machines, optical storage products, DVD players and home theater systems. For more information, please visit www.lge.com.

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* For more information, please visit www.pimsmultimedia.com/LGCES2009

- * M237WD 23-inch class size/23.0 inch diagonal
- * W2753V 27-inch class size/27.0 inch diagonal
- * W2453V 24-inch class size /24.0 inch diagonal
- * W2353V 23-inch class size/23.0 inch diagonal
- * W2252V 22-inch class size/21.5 inch diagonal
- * W2053V 20-inch class size/20.0 inch diagonal
- * W1953V 19-inch class size/18.5 inch diagonal
- * L226WU-PF 22-inch class size/22.0 inch diagonal