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**AWARD-WINNING TRIPLE VIEW MONITOR HEADLINES  
LG ELECTRONICS' COMMERCIAL PRODUCT LINE AT CES 2009**

***Innovative Digital Signage Solutions Engage Consumers' Senses***

**LAS VEGAS, Jan. 7, 2009** – LG Electronics is enabling businesses to engage consumers in new and unique ways through its innovative and stylish line of digital signage solutions. Blending advanced technologies and refreshing design to fit a wide range of public environments, LG is demonstrating its flagship digital signage pieces, including advanced Stretch Screens and touch digital signage applications at the 2009 International CES® (Booth #8214, Central Hall, Las Vegas Convention Center).

“As businesses seek innovative ways to engage consumers, LG is providing innovative solutions to help businesses deliver strategic messages to broader consumer audiences,” said Ron Snaidauf, vice president, commercial products, LG Electronics USA. “New interactive elements and futuristic product technologies such as touch screen displays, Triple View, Stretch Screens and 3D LCDs engage the senses and extend the end-user experience.”

**Engaging Triple View Digital Signage Application**

The Innovations Award-honoree “Triple View” 47-inch class\* LCD panel (model M4714V) is ideal for advertising and engaging multiple consumers at one time. With the ability to show three images from three separate angles, the screen provides the opportunity to display a wide variety of content on one screen. The monitor is “Full HD” capable with a 1080 x 1920 display resolution in portrait orientation.

**Touch Screen Monitors**

LG’s new LCD touch screen monitors are designed to bring advanced display capabilities to enliven any environment, from classrooms to hospitality to retail. Available in 32-inch (M3202T-BA) and 42-inch class sizes\* (M4212T-BA),

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these touch screen models incorporate the latest integrated 3M™ dispersive signal touch (DST) screen with fast, accurate touch response. Blending crisp image display and the ability to provide real-time information in one package, the monitors provide the ability to access unique programming options such as news casts, interactive way-finding technologies and online customer service from one interface.

LG's touch screen models contain on-screen display and remote control lock-out, optional hidden speakers, information display for serial number and an HDMI™ input. Super IPS viewing angle of 178 degrees and 1366 x768 (WXGA) display resolution enables content to be viewed on these screens at almost any angle.

### **LG's Stretch Screen Monitor**

Ideally suited for retail environments and hard-to-fit locations, including restaurants and lobby displays, LG Electronics' 29-inch class\* (M2900S-BN) and 38-inch class\* (M3800S-BN) stretch screen LCD HDTV digital signage monitors feature advanced slim display technology and are roughly one-half the height of traditional LCD displays. Additionally, LG's stretch screens offer 1,000:1 contrast ratio for crisp, clear images and a RS-232C input for easy control and delivery of content.

### **True3D Monitor**

LG's True3D monitor (model M4210D-B21) offers a new way of engaging consumers in retail or other business environments through an interactive three-dimensional viewing experience without the need for special glasses. Through its use of stereopsis, the 3D monitor is an exciting alternative to traditional digital signage, offering interactive elements and a compact 42-inch class\* screen with full HD 1920 x 1080 display resolution.

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### **Secure Data Management For Business Owners**

Another Innovations award winner, LG's N4B1 Network Attached Storage (NAS), is the world's first NAS device with a built in Blu-ray drive and burner. Perfect for small business users, the award-winning N4B1 offers advanced data management with data archiving and automatic disc back up features. This unique drive has up to 4 TB of storage through four-bay configurations, allowing a multitude of business data to be stored in the system without having to delete files to make room. The built-in Blu-ray rewriter serves as a secondary storage medium with each disc holding between 25 and 50 GB for home and small business users who manage large amounts of data.

### **About LG Electronics USA**

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a global force and technology leader in consumer electronics, home appliances and mobile communications. In the United States, LG Electronics sells a range of stylish and innovative home entertainment products, mobile phones, home appliances and business solutions, all under LG's "Life's Good" marketing theme. For more information, please visit [www.LGusa.com](http://www.LGusa.com).

### **About LG Electronics, Inc.**

LG Electronics, Inc. (KSE: 066570.KS) is a global leader and technology innovator in consumer electronics, home appliances and mobile communications, employing more than 82,000 people working in 114 operations including 82 subsidiaries around the world. With annual worldwide revenues exceeding \$40 billion, LG Electronics comprises five business units: Home Entertainment, Home Appliance, Air Conditioning, Business Solutions and Mobile Communications. LG is one of the world's leading producers of mobile handsets, flat panel TVs, air conditioners, front-loading washing machines, optical storage products, DVD players and home theater systems. For more information, please visit [www.lge.com](http://www.lge.com).

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\*M4714V 47-inch class/46.9-inch diagonal  
\*M4210D-B21 42-inch class/42.0-inch diagonal  
\*M3202T-BA 32-inch class/31.5-inch diagonal  
\*M4212T-BA 42-inch class/42.0-inch diagonal  
\*M3800S-BN 38-inch class/38.1-inch diagonal  
\*M2900S-BN 29-inch class/29.1-inch diagonal

\* Specifications are subject to change without notice.

\* For more information, please visit [www.pimsmultimedia.com/LGCES2009](http://www.pimsmultimedia.com/LGCES2009)